



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 335857

## Schedule Dates

10/09/12-10/17/12

Date Entered 10/05/12  
Last Modified 10/16/12

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012  
Grand Total: 50 \$40,525.00

## Advertiser

Pol/R Hudson/R/NC US Representative (16382)

Entered By Jill Hipskind

## Agency

American Media & Advocacy Group (4189)

CO-OP No

## Product

Political - Federal Candidate (1067)

Headline # 06364552

## Brand

3323 HUDSON/NRCC (139166)

## Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Demo

## Sales Office

Telerep/Philadelphia

Order Type Normal

## Buyer Name

ROBINSON, TRACEY

Package Deal

## Phone/Fax

/

Commission % 15.00

## CPE

274/491/3323

Commission \$6,078.75

## Account Types

National/Political

Net Total \$34,446.25

## Billing Type

Standard

Sales Tax

## Comments

HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11P- 11:35P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P- 12:05A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-MITTELNE	10/5/12
3.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P- 1P (EST)						2			2	\$375.00	\$750.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
4.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P- 5:30P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
5.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P- 6P (EST)						1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWSS.30	10/5/12
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6P- 6:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
7.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7P- 7:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	7A- 8A (EST)						1			1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
9.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
10.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11:35P- 12:05A (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-MITTELNE	10/5/12
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)									1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWSS.30	10/5/12
13.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)									1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
14.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7P- 7:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

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Agency American Media & Advocacy Group (4189)

Product Political - Federal Candidate (1067)

Brand 3323 HUDSON/NRCC (139166)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name ROBINSON, TRACEY

Phone/Fax /

CPE 274/491/3323

Account Types National/Political

Billing Type Standard

Comments HUDSON/NRCC

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Date Entered 10/05/12

Last Modified 10/16/12

Entered By Jill Hipskind

CO-OP No

Headline # 06364552

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,078.75

Net Total \$34,446.25

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

50

50

Rate

\$40,525.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	1								1	\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
16.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	1								1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)								1	1	\$325.00	\$325.00	Charlotte (WSOC)	EYE NW SA MRN2	10/5/12
20.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SU	10/5/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYE NWS SUN 6	10/5/12
23.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)								2	2	\$300.00	\$600.00	Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
24.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
25.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11:35P- 12:05A (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-MITELINE	10/5/12
26.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5P- 5:30P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
27.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5:30P- 6P (EST)								1	1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/5/12
28.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6P- 6:30P (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
29.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	7A- 8A (EST)								1	1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
30.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	8A- 9A (EST)								1	1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12

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Phone/Fax /

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Billing Type Standard

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Last Modified 10/16/12  
Entered By Jill Hipkind  
CO-OP No  
Headline # 06364552  
Demo  
Order Type Normal  
Package Deal

Commission % 15.00

Commission \$6,078.75

Net Total \$34,446.25

Sales Tax

**Charlotte (WSOC)**  
By Broadcast Month  
Oct. 2012  
Grand Total:  
**Spots** 50  
**Rate** \$40,525.00  
\$40,525.00

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31.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
32.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11:35P- 12:05A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
33.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5P- 5:30P (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
34.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5:30P- 6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/5/12
35.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6P- 6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
36.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	7P- 7:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
37.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	7A- 8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
38.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	8A- 9A (EST)			1						1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
40.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11P- 11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
41.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11:35P- 12:05A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
42.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
43.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P- 5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
44.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5:30P- 6P (EST)				1					1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/5/12
45.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6P- 6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12

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**Phone/Fax** /

**CPE** 274/491/3323

**Account Types** National/Political

**Billing Type** Standard

**Comments** HUDSON/NRCC  
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RICHARD HUDSON FOR CONGRESS

**Date Entered** 10/05/12

**Last Modified** 10/16/12

**Entered By** Jill Hipskind

**CO-OP** No

**Headline #** 06364552

**Demo**

**Order Type** Normal

**Package Deal**

**Commission %** 15.00

**Commission** \$6,078.75

**Net Total** \$34,446.25

**Sales Tax**

**Charlotte (WSOC)**

**By Broadcast Month**

Oct. 2012

Grand Total:

**Spots**

50

50

**Rate**

\$40,525.00

\$40,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	7P- 7:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
47.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	7A- 8A (EST)				1					1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
48.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7:30P- 7:56P (EST)		1							1	\$850.00	\$850.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
49.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	7:30P- 7:56P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
50.0	M/G For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	5A- 5:30A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)		10/16/12
51.0	M/G For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	12:05A- 1:05A (EST)				2					2	\$150.00	\$300.00	Charlotte (WSOC)		10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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